



ERLEBNISMARKETING®

The Power of Live Experiences.



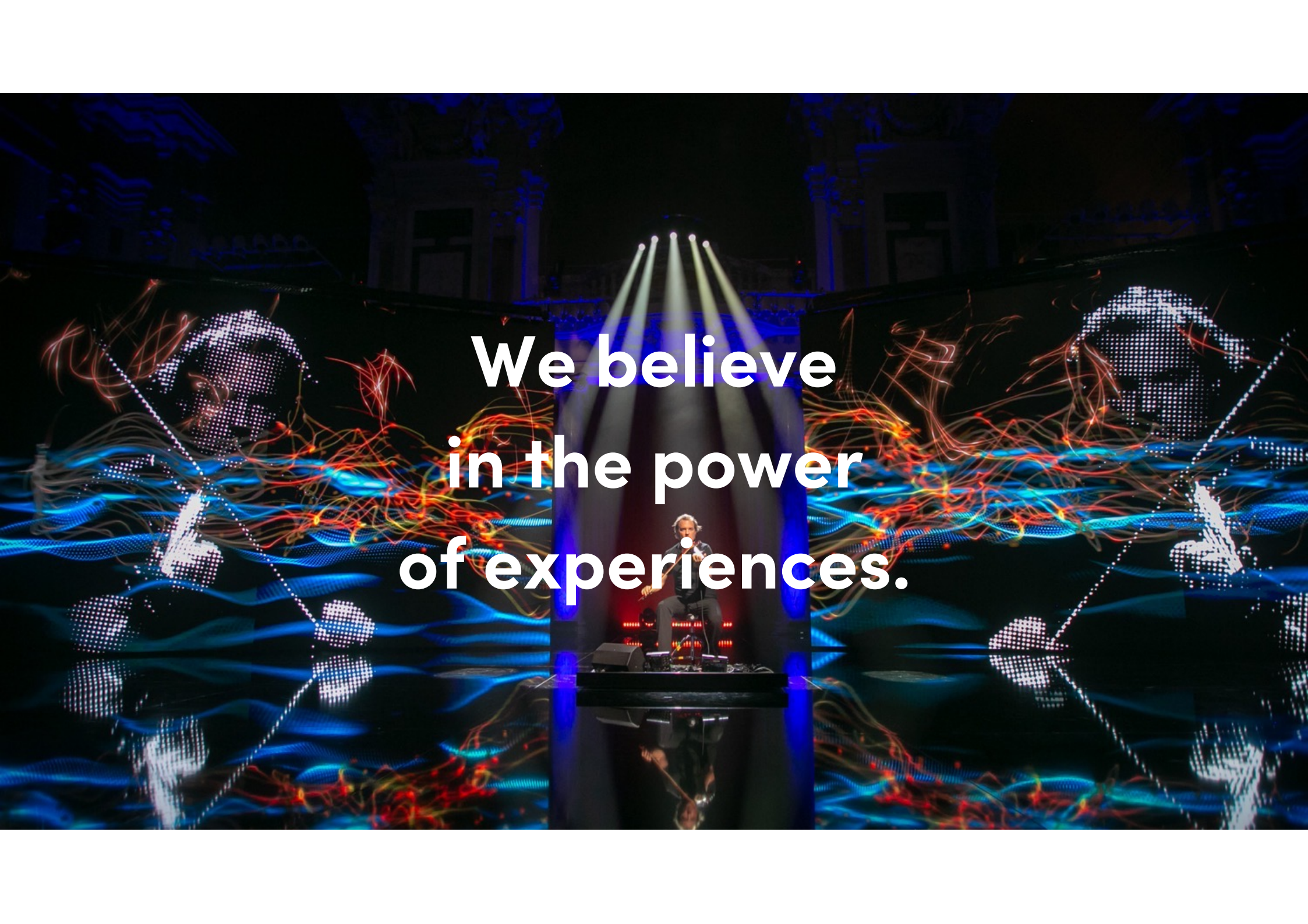
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ERLEBNISMARKETING®

Outstanding Experiences.

We believe in the power of experiences. We inspire people and help companies increase their competitiveness by developing globally unique experiences that have a lasting impact.

A DJ is performing on a stage, illuminated by several spotlights. The background is a large digital display showing two pixelated faces of people, with vibrant, flowing light trails in blue, red, and yellow. The DJ is positioned in the center, wearing headphones and holding a microphone. The overall atmosphere is high-tech and energetic.

**We believe
in the power
of experiences.**



ERLEBNISMARKETING®

Our expertise

Our services

Face-to-face communication

- Communicate live with events (analog, digital, hybrid)
- Fulfilling dreams with incentives
- Staging brand experiences and brand promotions
- Turning further education into an adventure
- Bringing values to life and conserving resources



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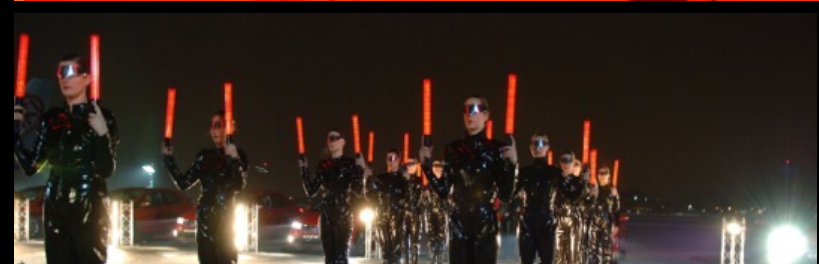
Experience creation:
conception, storytelling, staging,
dramaturgy, scenography, setting



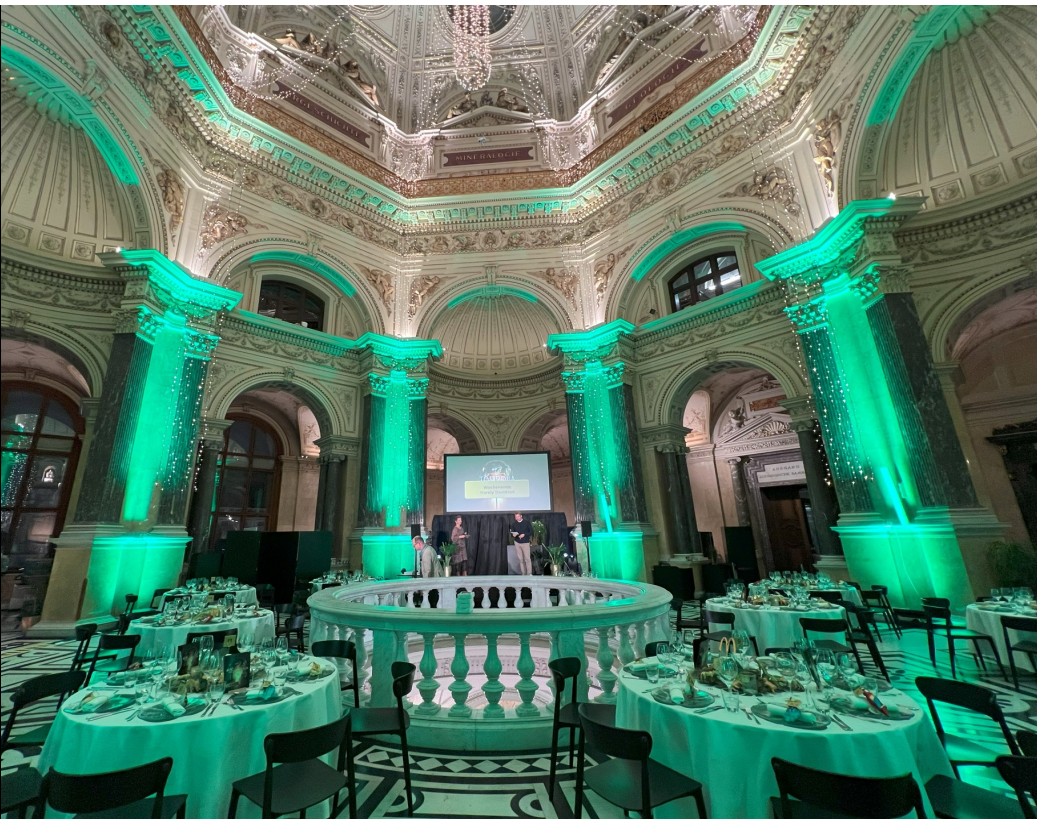
ERLEBNISMARKETING®

Events

- Marketing events
- Product launches
- Award galas and anniversaries
- Commissioning and openings
- Media summits and press launches
- Congresses with an experiential character
- Eco-efficient events









**Fulfilling dreams
with incentives**



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Incentives

- Learning expeditions (Business, Eco, Social)
- Sales competitions
- Motivation programs
- Incentive systems
- Incentive events
- Customer loyalty concepts
- Loyalty programs







Staging
brand experiences



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Worlds of experience

- Brand promotions
- Roadshows
- Temporary brand and theme world
- Company, brand and product presentations
- Trade fairs and exhibitions

Weiterbildung zum Abenteuer machen





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Further training, internal communication

- Business Expeditions
- Workshops
- Executive Meetings
- Management Conventions
- Motivational Events
- Information and learning events (change processes, leadership programs, vision and mission statement processes, strategy presentations, etc.)





Experience values
Conserve resources
Social commitment



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Eco-efficient events, social events

- Experiential CSR programs
- Value-oriented incentives
- Climate-neutral event design



Digital community experiences

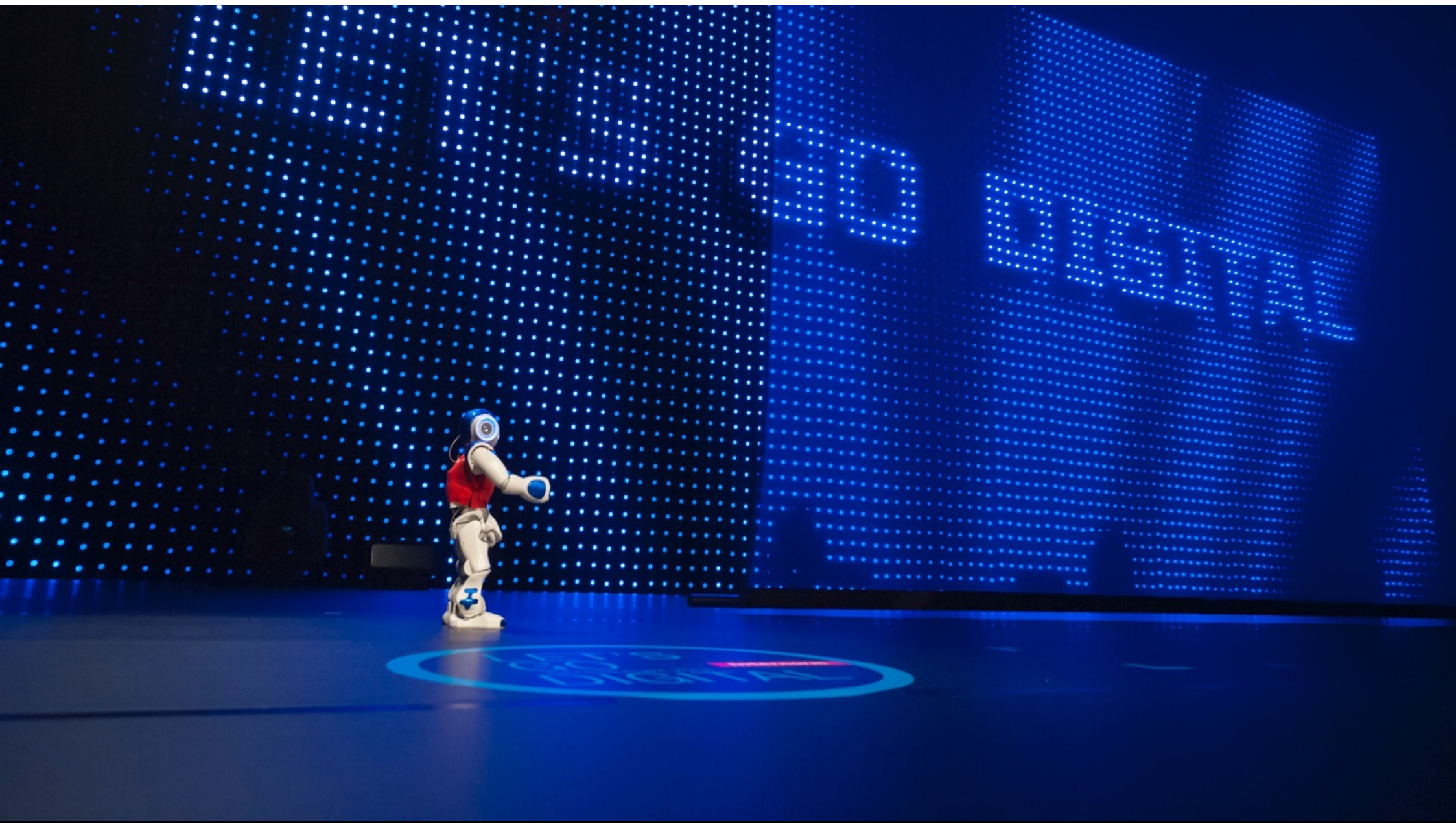




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Digital Experience Events

- Mobile and online platforms
- Live streaming
- VR/AR worlds
- Artificial intelligence experiences
- Webcasts
- Webinars
- Social media events





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**We are part of a strong agency group
and offer far more than
other Event Agencies.**

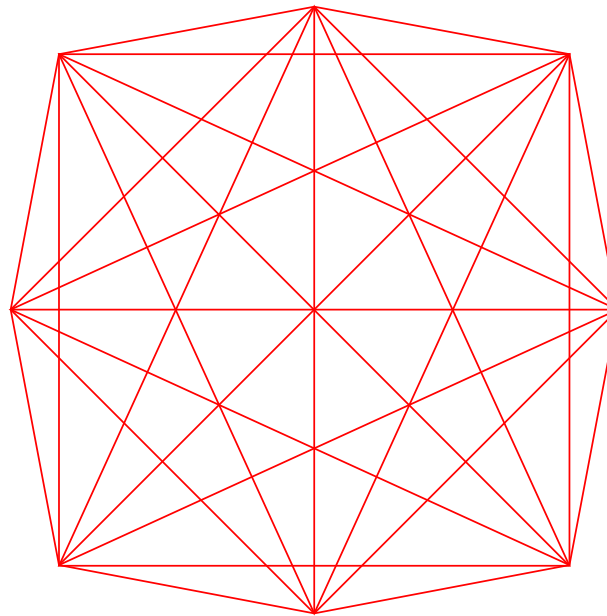


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REICHLUNDPARTNER
Public Relations

REICHLUNDPARTNER
Future Thinking

REICHLUNDPARTNER
Advertising



REICHLUNDPARTNER
Digital

REICHLUNDPARTNER
Media

SMC
SMC SOCIAL MEDIA COM

studio|e



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Facts & Figures



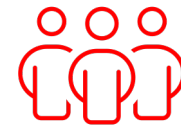
36

Years of experience
young



100 %

Independent, but
globally networked



170

Generalists and specialists,
not freelancers



Awards

Cannes Lions,
German Design Award,
EADC ...



>141

million euros Billing



3

Locations in Austria
Vienna, Linz, Graz



ERLEBNISMARKETING®

We think holistically.

Our customers

- Renowned national and international corporations
- Nationally and internationally active SMEs
- Hidden champions, leading companies
- Young companies, start-ups
- Institutions, NGOs
- B2B, B2C

HOERBIGER



OBB Google



VORWERK



Allianz

voestalpine
EINEN SCHRITT VORAUSS.

Internorm

WIENER ZEITUNG

Tips total.
regional.

kapsch >>>

DAIKIN

birner

KÄRCHER
makes a difference

merkur
VERSICHERUNG

JELD-WEN
DOOR SOLUTIONS
DANA

NV
Die Niederösterreichische
Versicherung



PORSCHE
BANK

PORSCHE
INTER AUTO GMBH & CO KG



BOREALIS **CONRAD** **Canon**

Es2
foundation



BRACON
ÖSTERREICH

LogServ
Logistik Service GmbH

TONDACH
Das Jahrhundertdach.

weekend
DAS BESTE AM WOCHENDEN MAGAZIN

LINZ AG
Immer bestens betreut

CASINOS AUSTRIA
Machen Sie Ihr Spiel

GIVENCHY

CAMPARI

woman

Beiersdorf



alform WELDING SYSTEM
by voestalpine

Marionnaud

PayLife
Bringt Leben in Ihre Karte.

THE RED BULLETIN

S-VERSICHERUNG
VIENNA INSURANCE GROUP