

REICHLUNDPARTNER
Media

The Power of Media.





REICHLUNDPARTNER
Media

Maximizing Efficiency.

Your innovative media agency for all analog, digital and social media. For strategic and tactical media planning, we use the most modern planning and optimization tools in our industry. Our performance has been awarded nationally and internationally.

REICHLUNDPARTNER
Media

What makes us special?

Our services

Holistic Media Planning

- Strategic Media Planning
- Tactical Media Planning
- Media Optimization
- Media Buying
- Media Research
- Classic Media, Digital Media, Social Media

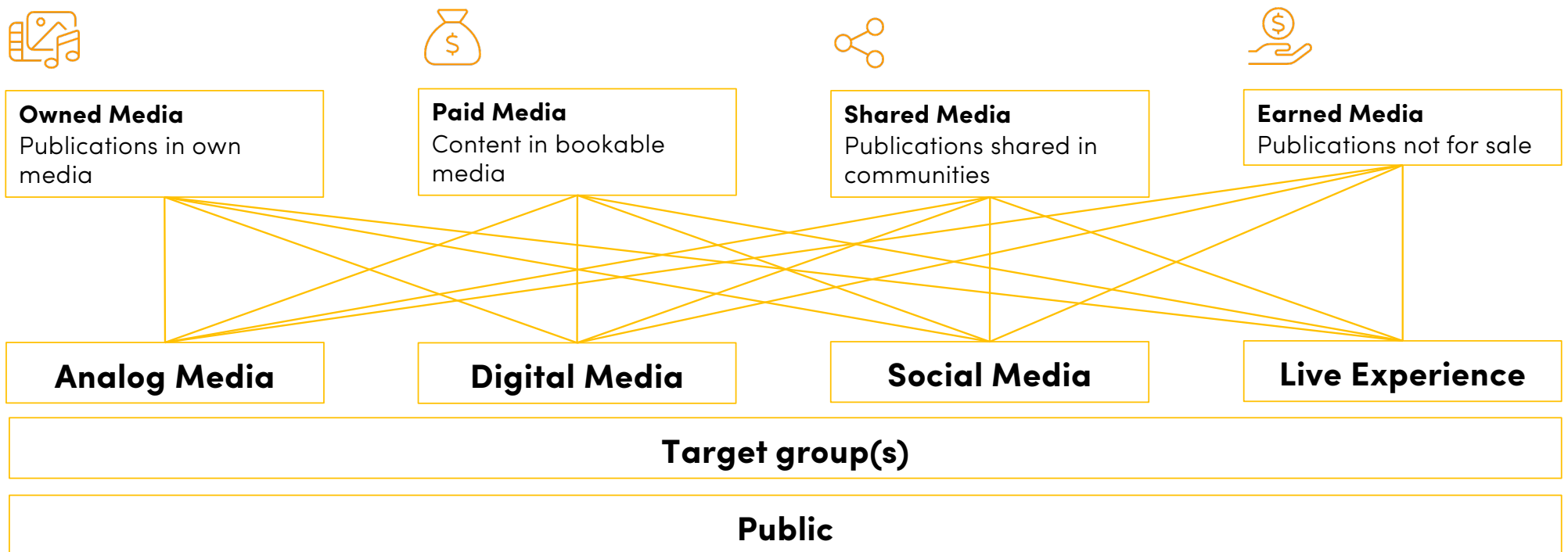
REICHLUNDPARTNER
Media

A real 360° media agency

REICHLUNDPARTNER
Media

We think holistically.

Holistic Media Planning



REICHLUNDPARTNER
Media

Highly trained,
long-standing and experienced
media planner

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Media

Individual, personal support

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Media

One Face to the Customer: analog, digital, social

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"State of the Art" Planning and Optimization Tools

REICHLUNDPARTNER
Media

Focus on Austria,
globally networked
and yet independent!

REICHLUNDPARTNER
Media

**We offer total transparency
and compliance.**

We are part of a strong agency group
and thus offer much more than a
conventional media agency.

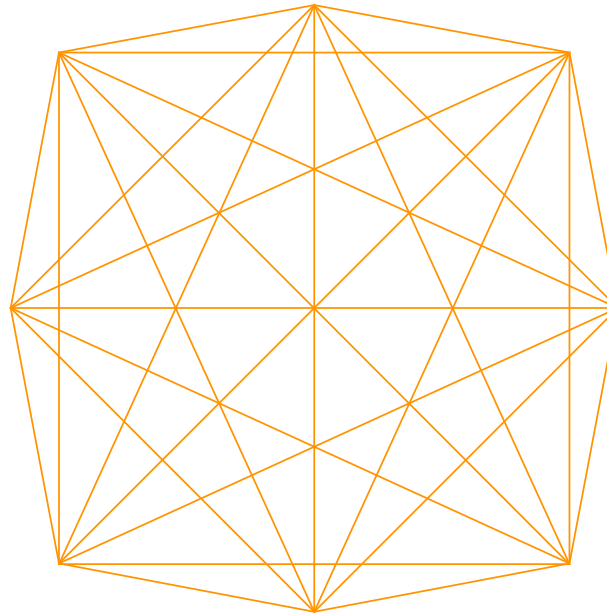
REICHLUNDPARTNER
Media

REICHLUNDPARTNER
Public Relations

REICHLUNDPARTNER
Digital

REICHLUNDPARTNER
Future Thinking

REICHLUNDPARTNER
Advertising



ERLEBNISMARKETING®



SMC SOCIAL MEDIA COM

studio|e

Facts & Figures



36

Years of experience
young



100 %

Independent, but
globally networked



170

Generalists and specialists,
no freelancers



Awards

Cannes Lions,
German Design Award,
EADC ...



>141

million euros Billing



3

Locations in Austria
Vienna, Linz, Graz

REICHLUNDPARTNER
Media

Since the beginning:
Top marks in the Medianet Rankings.
Our customers appreciate us. 😊

Our customers

- Renowned national and international corporations
- Nationally and internationally active SMEs
- Hidden Champions, Leading Companies
- Start-ups
- Institutions, NGOs
- B2B, B2C

Our Industry Competencies

- Retail & eCommerce
- FMCG
- Consumer Goods
- Services
- B2B und Technology Marketing
- Social Advertising, CSR
- Health

Platz für
Ihr Logo. :-)

ANDRITZ

Backwelt
Pilz

BAUHAUS
Wo's gut werden muss.

LINZ AG

maxi
markt

medyoucate
The Medical Education Network

MEI
JAGA
REI

BMD BUSINESS
SOFTWARE

BONA

BRAUNION
ÖSTERREICH

business
upper
austria

Miba

MÜNZE
ÖSTERREICH

OMNi
Biotic®

oövv
Der Verkehrsverbund

Canon

Caricol

Constantia
Flexibles

CULT
BEEF
SELECT

ORF oö

OTTO

PALME First Glass
Shower Comfort.

PBB®

BACHSTEIN WEST
GOSAU - RUSSBACH - ANNABERG

DA DAT
BANK

DIANA
MIT MENTHOL
DAS TUT WOHL. - SEIT 1897

Diners Club
INTERNATIONAL

PORSCHE
BANK

Reininghaus

REITER
BESTER O. FORMHÄUT

RM
GROUP

doka

dopgas

DOPPLER
GRUPPE

Dr. Böhm®

Salzburg
Cancer
Research
Institute

SIEMENS

STALLINGER
HOLDING

technosert

Haas

Edelweiss
PFLÜCK DIR EINER!

EGGER

ETHERMA°
EFFIZIENT. ELEKTRISCH. HEIZEN.

TEW
LIVING LOGISTICS

THERME GEINBERG
SPA RESORT

TRADERS
PLACE

trivago

FACC

Ifronius

HOFBRAU
KULNBREU
KULNBREU

MEIN
HOLTER
BAD

True Love

Turmöl

tys

UNITED OPTICS

HONDA
The Power of Dreams

INTERSPORT

inzersdörfer

JELD WEN
DOOR SOLUTIONS

VAMED
VITALITY
WORLD

the relaxing
way of life

Vier Diamanten

voestalpine
ONE STEP AHEAD.

WIEHAG
TIMBER CONSTRUCTION

KEBA
Automation by innovation.

KLEIDER
BAUER

Klinik
Diakonissen
Linz

Kronen
ÖL

Wittmann

WKO
WIRTSCHAFTSKAMMER OBERÖSTERREICH

WOLF

WWF

REICHLUNDPARTNER
Media

Our credo

"We are big enough for
solving complex tasks. And we are small
enough to provide **individual support** to our
customers."