



ERLEBNISMARKETING®

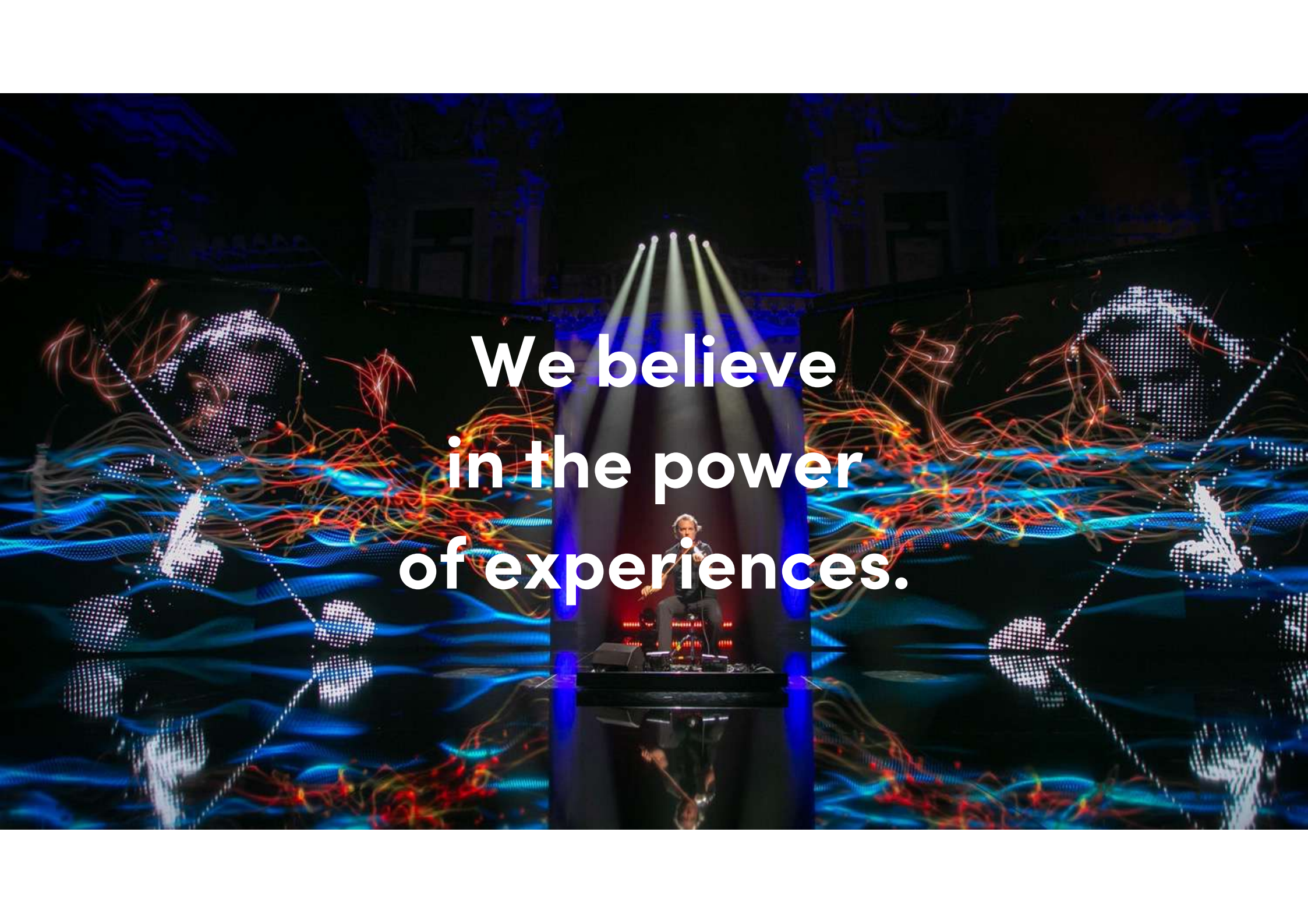
The Power of Live Experiences.



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Outstanding Experiences.

We believe in the power of experiences. We inspire people and help companies increase their competitiveness by developing globally unique experiences that have a lasting impact.

A DJ is performing on a stage, illuminated by several spotlights. The background is a large digital display showing two pixelated faces of people, one on the left and one on the right, with colorful, flowing light trails in blue, red, and yellow. The DJ is standing behind a DJ booth, and the overall atmosphere is vibrant and high-tech.

**We believe
in the power
of experiences.**



ERLEBNISMARKETING®

Our expertise

Our services

Face-to-face communication

- Communicate live with events (analog, digital, hybrid)
- Fulfilling dreams with incentives
- Staging brand experiences and brand promotions
- Turning further education into an adventure
- Bringing values to life and conserving resources



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Experience creation:
conception, storytelling, staging,
dramaturgy, scenography, setting

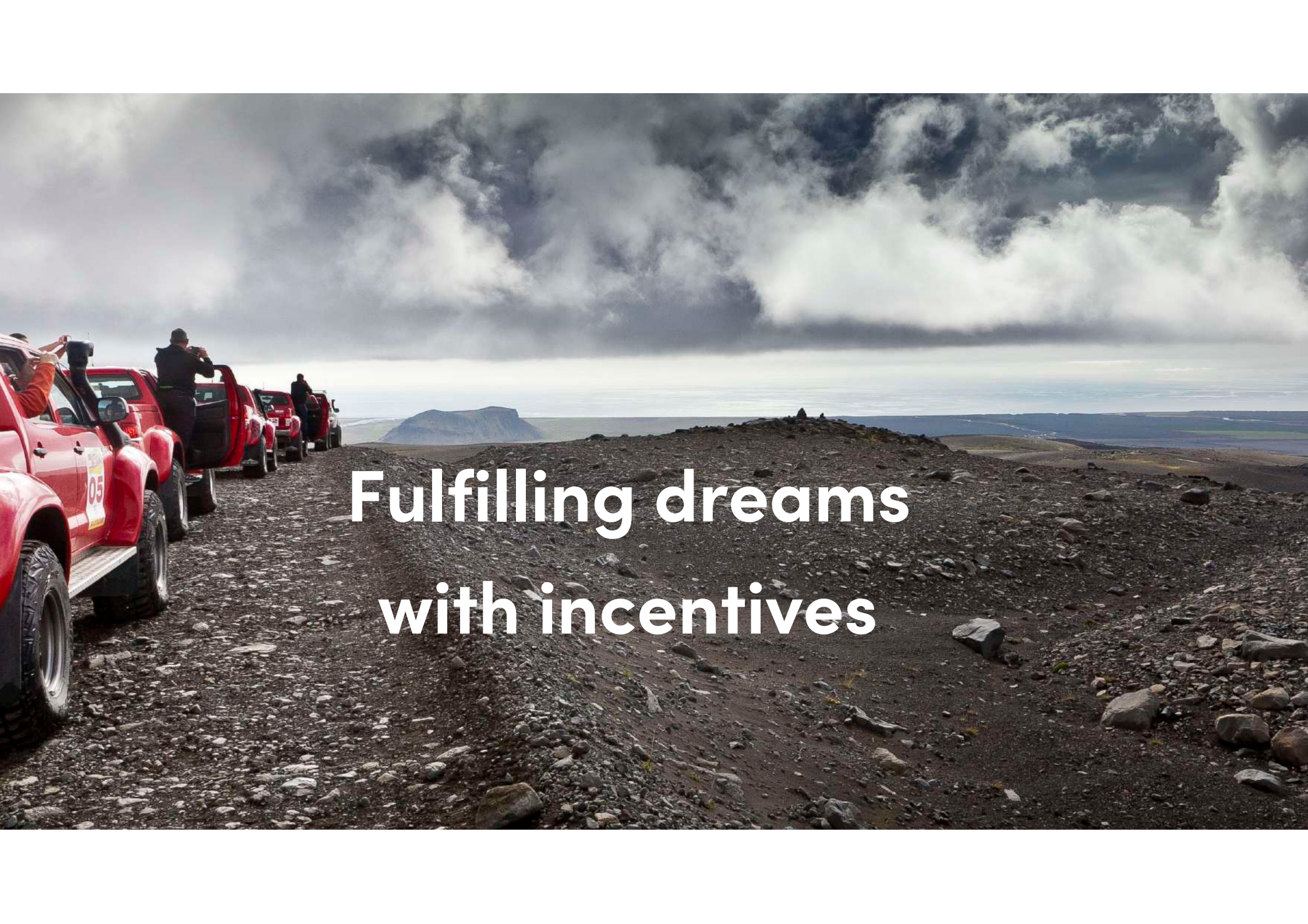
Events

- Marketing events
- Product launches
- Award galas and anniversaries
- Commissioning and openings
- Media summits and press launches
- Congresses with an experiential character
- Eco-efficient events









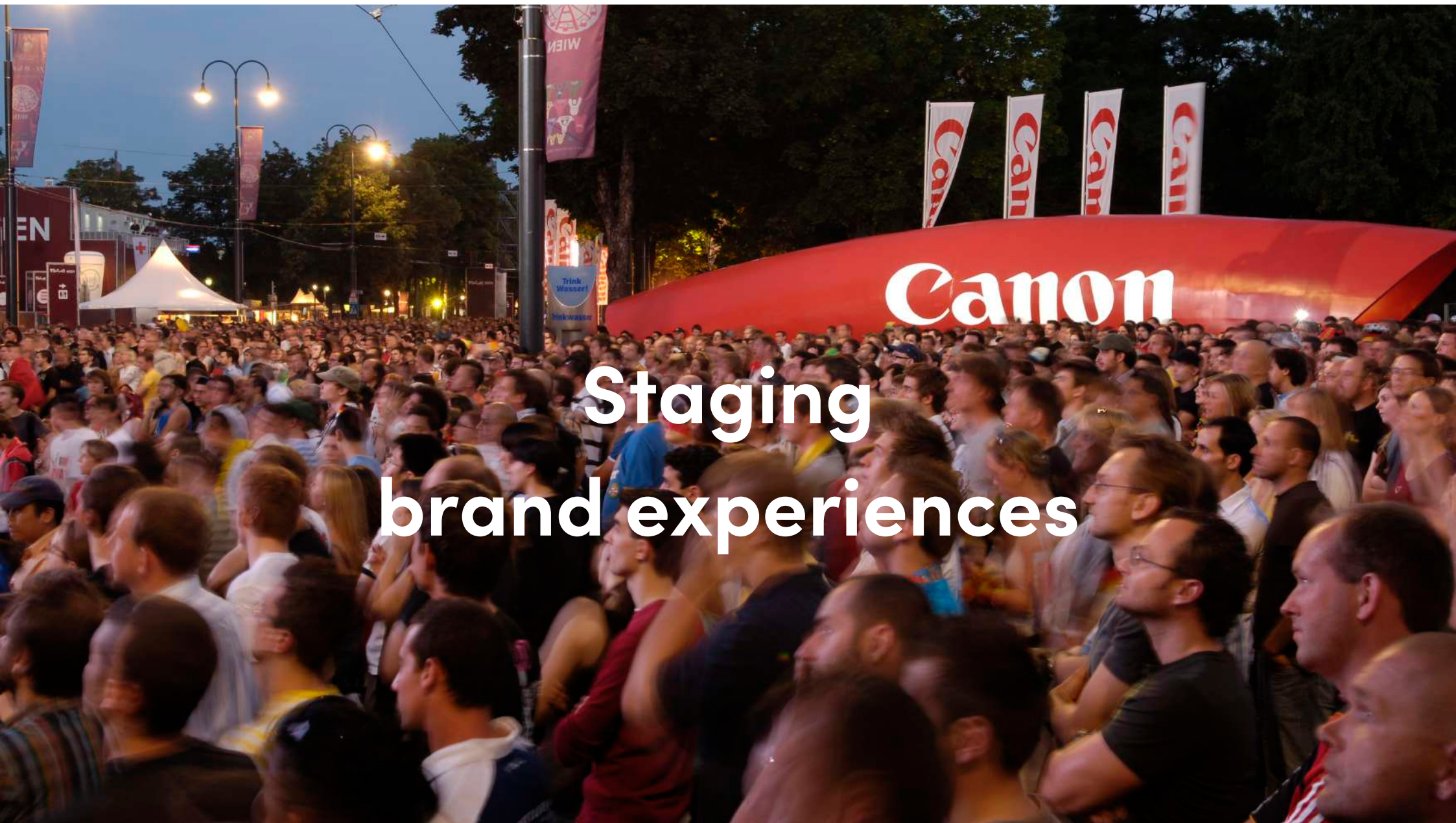
**Fulfilling dreams
with incentives**

Incentives

- Learning expeditions (Business, Eco, Social)
- Sales competitions
- Motivation programs
- Incentive systems
- Incentive events
- Customer loyalty concepts
- Loyalty programs







Staging
brand experiences



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Worlds of experience

- Brand promotions
- Roadshows
- Temporary brand and theme world
- Company, brand and product presentations
- Trade fairs and exhibitions

Weiterbildung zum Abenteuer machen

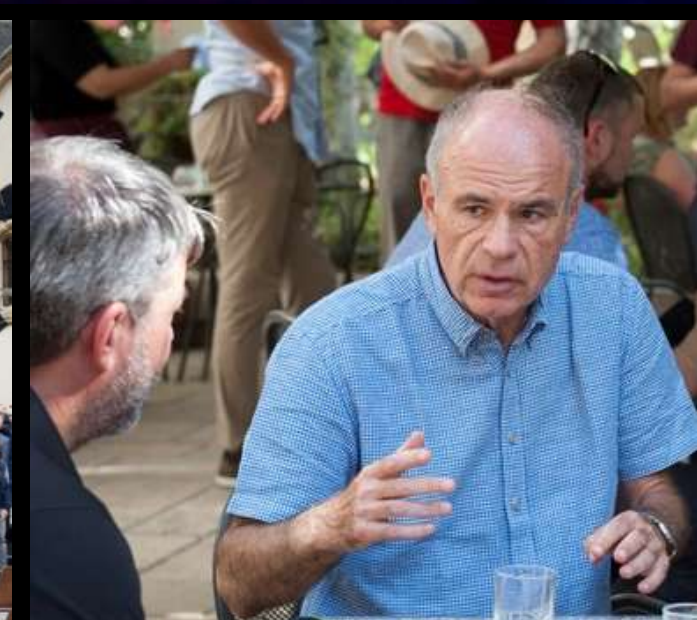


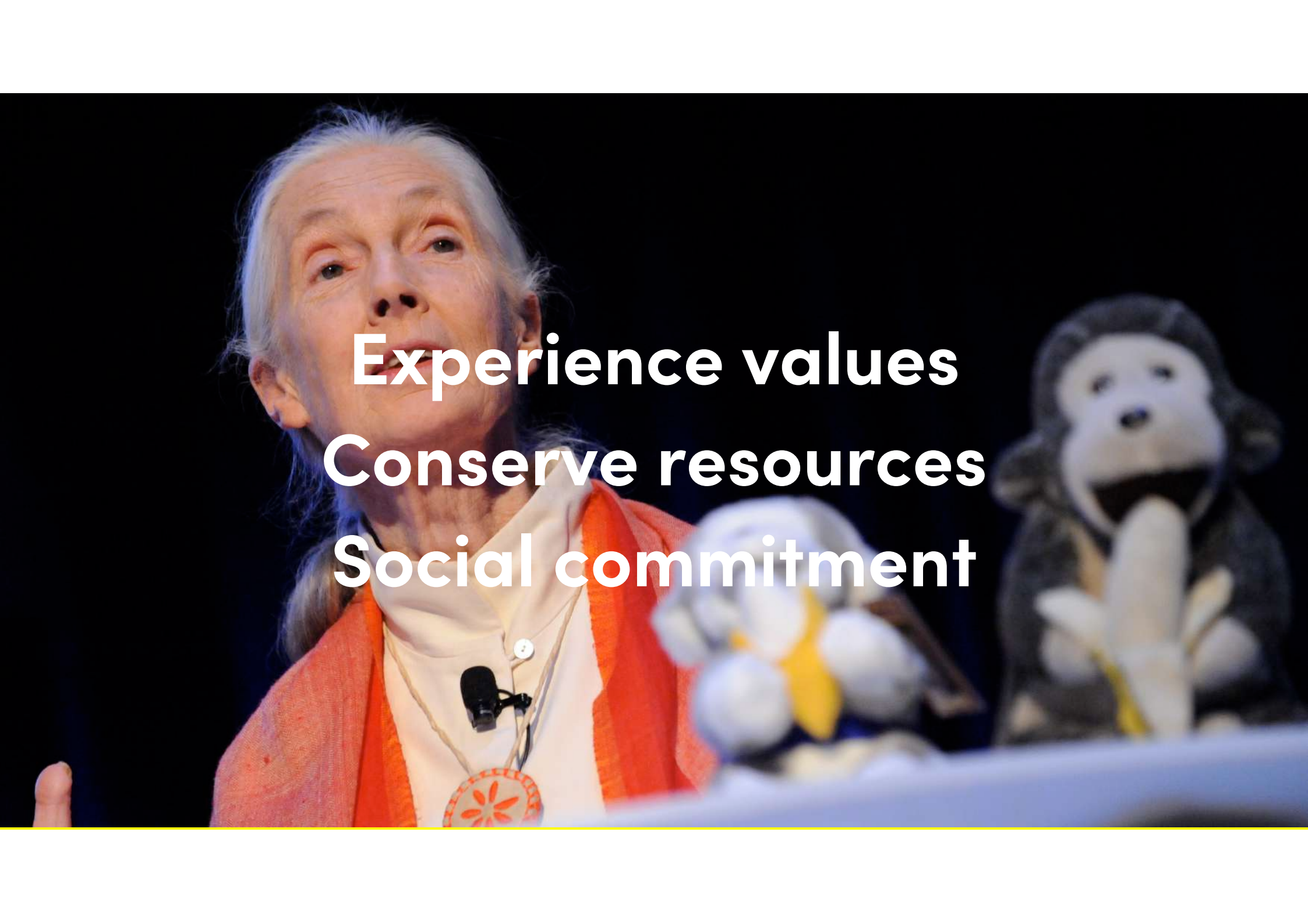


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Further training, internal communication

- Business Expeditions
- Workshops
- Executive Meetings
- Management Conventions
- Motivational Events
- Information and learning events (change processes, leadership programs, vision and mission statement processes, strategy presentations, etc.)



A photograph of Robin Wall Kimmerer, an older woman with white hair, wearing an orange shawl over a white shirt. She is speaking and looking upwards. In the background, there are two stuffed animals: a white duck and a grey monkey. The text is overlaid in white, bold, sans-serif font.

Experience values
Conserve resources
Social commitment



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Eco-efficient events, social events

- Experiential CSR programs
- Value-oriented incentives
- Climate-neutral event design



Digital community experiences

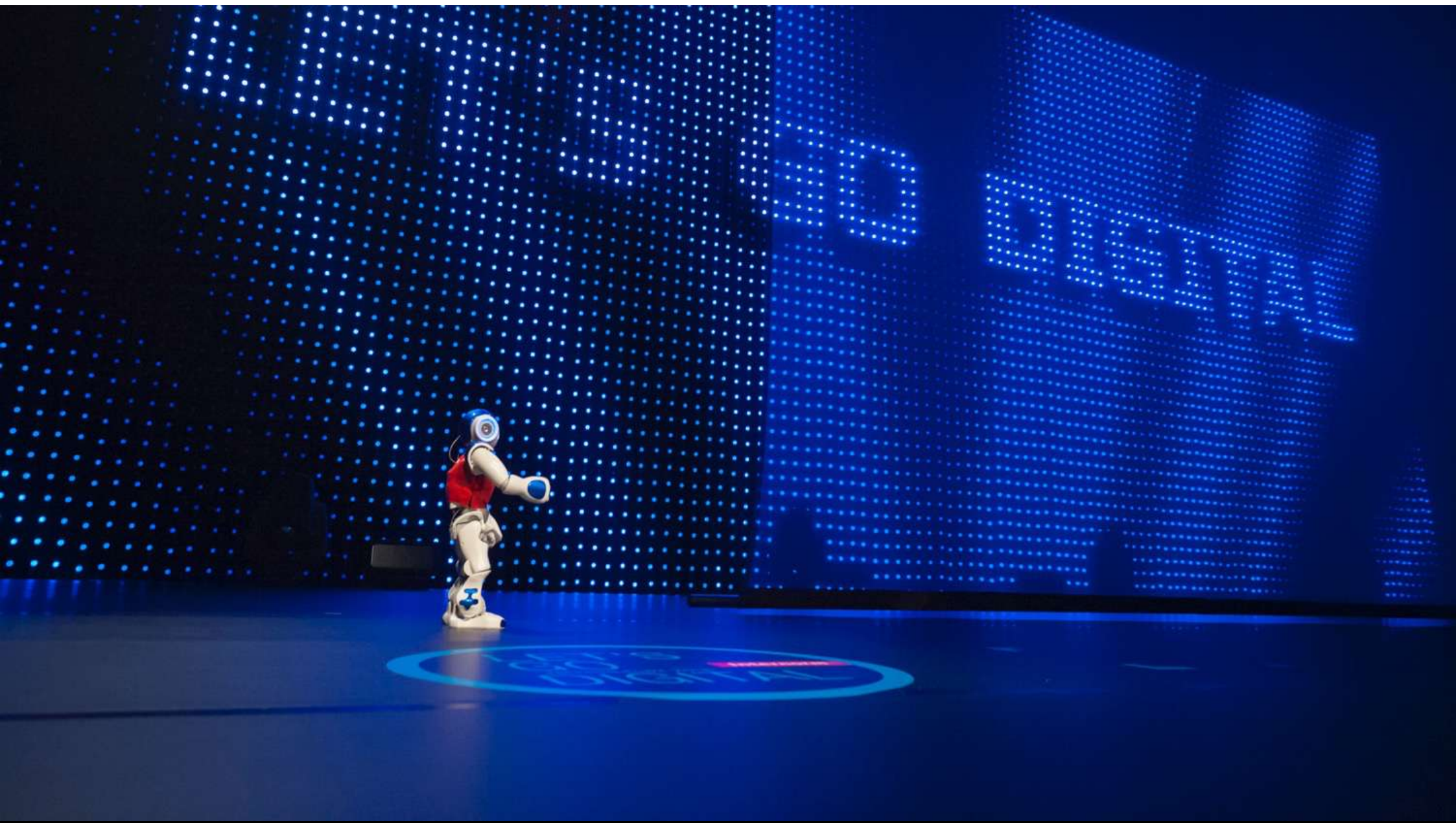




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Digital Experience Events

- Mobile and online platforms
- Live streaming
- VR/AR worlds
- Artificial intelligence experiences
- Webcasts
- Webinars
- Social media events





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**We are part of a strong agency group
and offer far more than
other Event Agencies.**

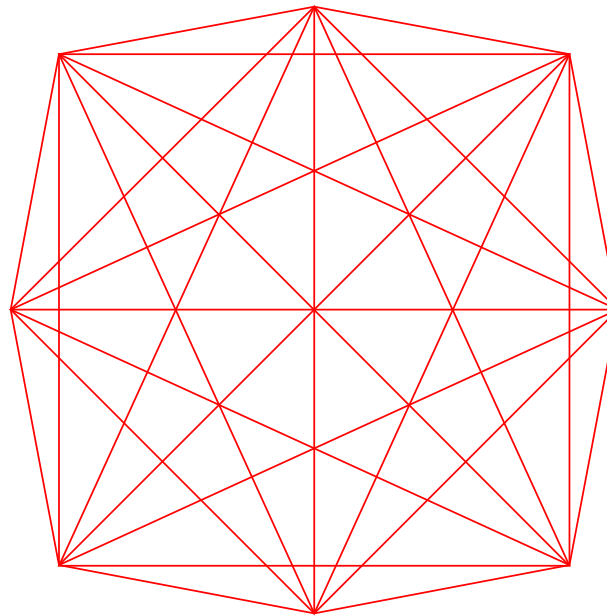


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REICHLUNDPARTNER
Public Relations

REICHLUNDPARTNER
Future Thinking

REICHLUNDPARTNER
Advertising



REICHLUNDPARTNER
Digital

REICHLUNDPARTNER
Media

SMC
SMC SOCIAL MEDIA COM

studio|e

Facts & Figures



36

Years of experience
young



100 %

Independent, but
globally networked



170

Generalists and specialists,
not freelancers



Awards

Cannes Lions,
German Design Award,
EADC ...



>141

million euros Billing



3

Locations in Austria
Vienna, Linz, Graz



ERLEBNISMARKETING®

We think holistically.

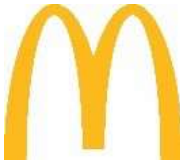
Our customers

- Renowned national and international corporations
- Nationally and internationally active SMEs
- Hidden champions, leading companies
- Young companies, start-ups
- Institutions, NGOs
- B2B, B2C

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OBB Google



voestalpine
EINEN SCHRITT VORAUSS.



WIENER ZEITUNG



kapsch >>>



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BANK

PORSCHE
INTER AUTO GMBH & CO KG



BRAU UNION
ÖSTERREICH



LINZ AG
Immer bestens betreut

CASINOS AUSTRIA
Machen Sie Ihr Spiel



Beiersdorf

